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Industry Professionals Launch Programme to Recruit Black Students for Future Fashion Careers



Joe Medved, Randy Cousin, Matthew Kane. Courtesy

Three industry professionals are launching a new programme called Creatives Want Change, designed to recruit and mentor Black high school students who are interested in careers in the fashion and retail industries. It's yet another example of a new initiative designed to encourage diversity across the industry.

Founded by Randy Cousin, senior vice president of product concept at Tommy Hilfiger, Joe Medved, founder of recruitment and consulting firm Joe's Blackbook and Matthew Kane, design manager at Club Monaco, the non-profit will recruit students for pre-college fashion school programmes and help connect them to scholarships, internships and networking. Mentors include Public School's Maxwell Osborne and The North Face global creative design director Marcus LeBlanc and partner schools include the Fashion Institute of Technology and Rhode Island School of Design, among others.